



# 19th Annual Waterford Winter Wonderland Parade Registration

## Participant Guidelines Saturday, December 2, 2017 Downtown Waterford Please join in the festivities!

- **NOTE: NEW GATHERING AREA!** The Parade starts at the intersection of N. 5<sup>th</sup> Street and Milwaukee St. It ends at the Waterford Public Library, 101 N. River Street. Participants will assemble between 4:30 and 5:15 p.m. on N. 5<sup>th</sup> Street between Main St. and Milwaukee St. The parade will begin at 5:30 p.m. You will receive specific line-up instructions prior to the parade date.
- **HAVE FUN WHILE ADVERTISING YOUR BUSINESS OR ORGANIZATION!!** Our parade typically attracts over 2,000 spectators!
- *Be creative!* Make your group's image one that spectators will talk about in the following months. We request that you strongly consider adding some type of lighting to your float/marchers to increase visibility and help with safety.
- Tall vehicles should take into account overhead cables and wires on the parade route.
- Santa Claus will be the last float in the parade. This is the ONLY Santa allowed in the parade. Elves and other Christmas characters are allowed, but please **do not** include a Santa Claus in your parade plans.
- For spectator safety, *candy, trinkets, etc. may only be handed out by individuals walking along the curb lines. Nothing may be thrown from any float, car, or other moving vehicle.* Please review this policy with all your participants.
- **Please remember this is a family-oriented event. Inappropriate language and actions are not allowed in the parade.**
- A completed and signed registration form is required for all groups participating in the parade.
- The tree-lighting ceremony and visits with Santa and Mrs. Claus will take place at the library immediately following the parade.

***Please consider a contribution to help defray parade expenses. (See details on enclosed registration form)***

**REGISTRATION DEADLINE IS WEDNESDAY, NOVEMBER 22nd**

**Sponsored by: Runzheimer Intl., Ltd., Village of Waterford, Waterford Design Technologies**  
**Hosted By: Absolutely Waterford, 206 W. Main Street, Waterford, WI 53185**

The mission of Absolutely Waterford is to develop Waterford's unique identity in keeping with its rich history and promote the revitalization of the downtown Waterford Heritage District.



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**Saturday, December 2, 2017  
Downtown Waterford**

\_\_\_\_\_ I will be entering a float in the Parade; \_\_\_my entry includes music

\_\_\_\_\_ I will be marching in the Parade; \_\_\_my entry includes music

Company or Group Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please describe the unit you are registering, including, as appropriate, number of people marching, size of vehicle/float, if you will have music, etc. This information is needed to help determine your location in the parade lineup.

\_\_\_\_\_  
\_\_\_\_\_

## Help with the Parade—Contribute Here:

\_\_\_\_\_ I want to contribute to Absolutely Waterford. All money collected helps pay for parade expenses. Make checks payable to Absolutely Waterford, Inc. (Your contribution is tax deductible)

Amount \$ \_\_\_\_\_

**Your prompt response will help us with planning, *please return this form by Wednesday, November 22nd to:***

Absolutely Waterford, Inc.  
206 West Main Street, Waterford WI 53185  
262-534-9000  
Email: [director@absolutelywaterford.org](mailto:director@absolutelywaterford.org)

I agree to comply with the parade participant requirements listed above.

Signature \_\_\_\_\_ Date \_\_\_\_\_