



# 21st Annual Waterford Winter Wonderland Christmas Parade

## **Participant Guidelines** **Saturday, December 7, 2019** **Downtown Waterford** **Please join in the festivities!**

- **GATHERING POINT!** The Parade starts at Waterford Town Hall (415 N Milwaukee St.), proceeds South on Milwaukee Street and ends at 2<sup>nd</sup> Street. Parade Participants can turn onto 2<sup>nd</sup>, or 1<sup>st</sup> Streets to return home. Those who need to go to the library may cross the bridge and turn onto River Street. Parade participants should assemble between 4:30 and 5:15 p.m. in the Waterford Town Hall parking lot. The parade will begin at 5:30 p.m.
- **HAVE FUN WHILE ADVERTISING YOUR BUSINESS OR ORGANIZATION!!** *Be creative!* Make your group's image one that spectators will talk about in the following months. We request that you add some type of lighting to your float/marchers to increase visibility and help with safety.
- **This year we would like to have the floats decorate around the theme of the Christmas tree. Fun songs, decorations, scenes, etc.**
- Tall vehicles should take into account overhead cables and wires on the parade route.
- Santa Claus will be the last float in the parade. This is the **ONLY** Santa allowed in the parade. Elves and other Christmas characters are allowed, but please **do not** include a Santa Claus in your parade plans.
- For spectator safety, candy, trinkets, etc. may only be *handed out by individuals walking along the curb lines. Nothing may be thrown from any float, car, or other moving vehicle.* Please review this policy with all your participants.
- ***Please remember this is a family-oriented event. Inappropriate language and actions are not allowed in the parade.***
- A completed and signed registration form is required for all groups participating in the parade.
- The tree-lighting ceremony and visits with Santa and Mrs. Claus will take place at the Library. There may be other activities along the route, but we will let you know those plans as they develop.
- Fireworks will be set off in Ten Club Park along the river immediately following the end of the parade.

***Please consider a contribution to help defray parade expenses. (See details on enclosed registration form)***

**REGISTRATION DEADLINE IS WEDNESDAY, NOVEMBER 27th**

The mission of Absolutely Waterford is to develop Waterford's unique identity in keeping with its rich history and promote the vitality of the Village.



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**Saturday, December 7, 2019  
Downtown Waterford**

\_\_\_\_ I will be entering a float in the Parade; \_\_\_\_ my entry includes music

\_\_\_\_ I will be marching in the Parade; \_\_\_\_ my entry includes music

Company or Group Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_



Please describe the unit you are registering, including the number of people marching, size of vehicle/float, if you will have music, etc. This information is needed to help determine your location in the parade lineup.

\_\_\_\_\_  
\_\_\_\_\_

## Help with the Parade - Contribute Here:

\_\_\_\_ I want to contribute to Absolutely Waterford. All money collected helps pay for parade expenses. Make checks payable to Absolutely Waterford, Inc. (Your contribution is tax deductible) Amount \$ \_\_\_\_\_

**Your prompt response will help us with planning, *please return this form by Wednesday, November 27th to:***

**Absolutely Waterford, Inc.  
123 N River Street, Waterford WI 53185  
262-534-9000 Email: [director@absolutelywaterford.org](mailto:director@absolutelywaterford.org)**

I agree to comply with the parade participant requirements listed above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

***Sponsors: The Village of Waterford; Equitable Bank; Bill Czaja State Farm Insurance Agency; Roth Heating and Cooling***

*Feel free to pass this on to others who would desire to be in the parade.*

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